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FEB -6 1924 /

PIED PIPER MALONE

Photoplay in eight reels

Story by Booth Tarkington

Directed by Alfred E. Green

Author of photoplay (under Sec. 62)
Famous Players Lasky Corporation of the U. S.

Maps on this order too large to be entirely included in one exposure are filmed clockwise beginning in the upper left hand corner, left to right and top to bottom as many frames as required. The following diagrams illustrate the method:

1	2
3	4

1
2

1	2	3
4	5	6
7	8	9

"Pied Piper Malone" is 8 Reels—7264 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky present
THOMAS MEIGHAN

in
"PIED PIPER MALONE"

By Booth Tarkington
Written for the screen by Tom Geraghty
Directed by Alfred E. Green
A Paramount Picture

FEB - 6 1924

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PURPOSE: To Help You Sell the Picture to the Public.

THOMAS MEIGHAN IN "PIED PIPER MALONE", A WITH SOME KIDDIES, A GIRL AND A N

A Typical Box-Office Attraction With Ideas Here For Exploitation

"Pied Piper Malone" Is a Bear of a Yarn; It Takes a New
Slant at Tom Meighan's Unusual Fondness for Children

TOM MEIGHAN is a wonder at getting famous authors to write stories for him and doing it with phenomenal success for all concerned. Look at George Ade and Meighan's "Woman-Proof" and others.

Mr. Meighan managed to induce Booth Tarkington, most famous of all living American authors, to write an original story to produce on the screen.

Tarkington can't do anything ordinary. But Paramount didn't expect anything as brilliantly new, as ideally suited for Meighan, as altogether unusual and sure-fire as "Pied Piper Malone." Neither did Tom. He was overjoyed. He said it would be the greatest picture he's ever made. We've seen the picture and we believe it.

It's a wonderful idea Tarkington has evolved.

Remember what a wonderful money-maker "The Bachelor Daddy" was? In type, "Pied Piper Malone" is quite similar.

The Malone family of Oldport evidences that a decrease in the birthrate need never be feared. They number an even dozen—six of each. Why not offer free tickets to a showing of "Pied Piper Malone" to each member of the largest family in your town?

Special Children's Performance

Another idea along the same line is a children's performance—admitting all those with names corresponding to Jack Malone's "nieces" and "nephews" in the picture free. These include: Jack, Jacqueline, Henry, Thomas, Jefferson, Paul, John, Carroll, James, Whitlock, Michael, William, Cumnock, Junior, Kirk, Vance, Edwin, Edgar, Edward, Janie, Fannie, Puss, Katherine, Kitty, Mary, Mamie, Paula, Josephine, Lura, Gladys, Mae, Mabel, Virginia, Connie, Lara, Bess, Patsy, Babe, Muriel, Edith and Clara. This list may be shortened to suit, eliminating the more common names.

Then again, couples who have celebrated their Golden Wedding Anniversary will be the guests of Manager.....at the..... Theatre on..... next to see Thomas Meighan's new Paramount picture, "Pied Piper Malone."

Hang this on their doorknobs—"Gone to the Malone Golden Wedding Anniversary at the..... Theatre."

The old picture album is dug up from the bottom of the closet in "Pied Piper Malone." How about a contest awarding prizes for the funniest ancient photos?

Hire a man and a bunch of kids to walk around your town, the kids to be following closely behind the man, who should have conspicuously displayed on his back a sign reading "Pied Piper Malone." Other kids will probably join the procession out of curiosity. This carries out in pantomime the idea of the story. If the man is dressed as a sailor, the idea will be carried out even more closely.

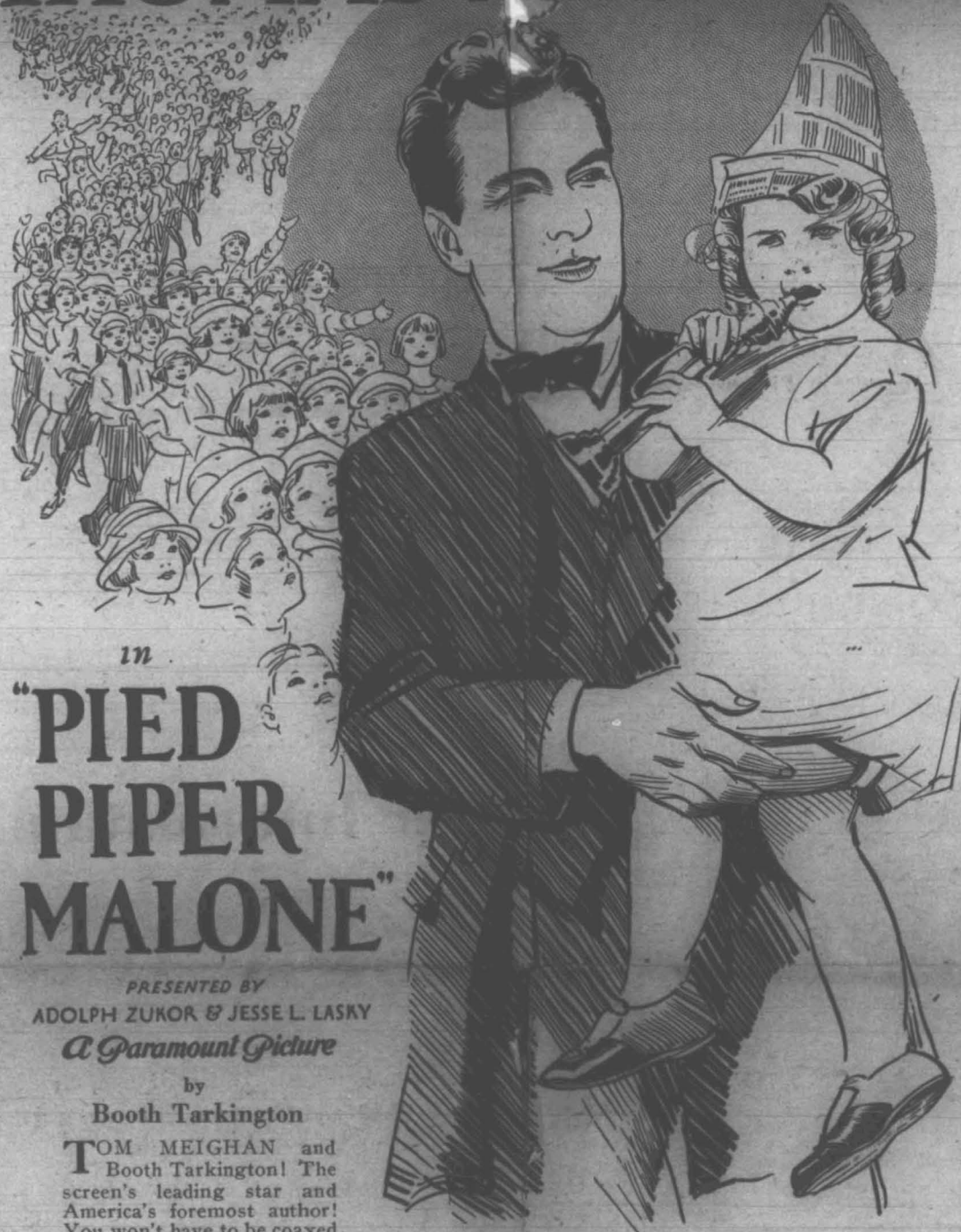
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Have an elderly man and woman and about fifteen children of all sexes and ages walk around town, each displaying a sign, "One of the Malones in 'Pied Piper Malone'."

Arrange with your bookseller to have a Tarkington Week, during which he will display Tarkington's books in his window along with a card stating that Tarkington's newest story is the Meighan movie at the..... theatre.

"Jack Malone," the hero role played by Meighan in this picture, is a sailor. This suggests a tie-up with the

THOMAS MEIGHAN



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PRESENTED BY
ADOLPH ZUKOR & JESSE L. LASKY

A Paramount Picture

by

Booth Tarkington

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You won't have to be coaxed
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Three-column Newspaper Advertisement 3A (Mats Only)

You Know Meighan! You Know Tarkington!
So Does the Rest of the World, But Listen!

PARAMOUNT

Advertisements Page 2—Press Material Page 3

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SHEET

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PURPOSE: To Help You Sell the Picture to the Public.

IN "PIED PIPER MALONE", A ROMANCE
FOR KIDDIES, A GIRL AND A NEW SCREEN IDEA

THOMAS MEIGHAN

Booth Tarkington Has
Woven For the Star A
Distinct Home Story

It Is Full of Human Interest, Romance and Adventure—
the First Original Screen Story by the Famous Author

JACK MALONE, who has followed the sea for a living, is especially popular with the children of the New England shipping town of Oldport. He is their "Pied Piper." Arriving home on the S. S. Langland, he meets Patty Thomas, the pretty school teacher and daughter of the Mayor of the town. Charlie Crosby, second mate of the Langland, always has claimed Patty as his girl, the rivalry between the men becoming rather acute.

Charlie gains the disfavor of Capt. Clarke for his drinking while ashore and Jack is promoted to his position. Crosby shows his resentment by trying to brain Malone with a boat hook, but the Captain sees the move just in time to ward off the blow with his arm, which is broken by the impact.

The Langland Founders

A great storm is encountered at sea and water gets into the ship's boilers. Jack, with the Captain disabled and drinking heavily to forget his pain, and with Crosby in irons, decides to release the latter; he needs every man. But all of Jack's heroic efforts cannot save the Langland. The Captain and Charlie get into life boats while Jack and the engineer succeed in launching the last boat and are picked up by a tramp steamer bound for Samoa.

In the meantime, Charlie returns to Oldport and spreads the report that Jack and the Captain were drunk and that he tried to save the ship and couldn't. The townspeople turn against Jack and Capt. Clarke, that is all save Mr. and Mrs. Malone and Patty, whose heart has been won by the lovable Jack. The children, too, continue to love him as before.

Upon his return, Malone endeavors to bring Clarke back into the good graces of the community and finally lands him another ship. When he goes to the Captain's room, he discovers that he has gone to the town's only blind tiger with Charlie Crosby and has been there all night playing poker. Jack accuses Charlie of getting the Captain drunk—there is a fight and Malone gives Crosby a beating.

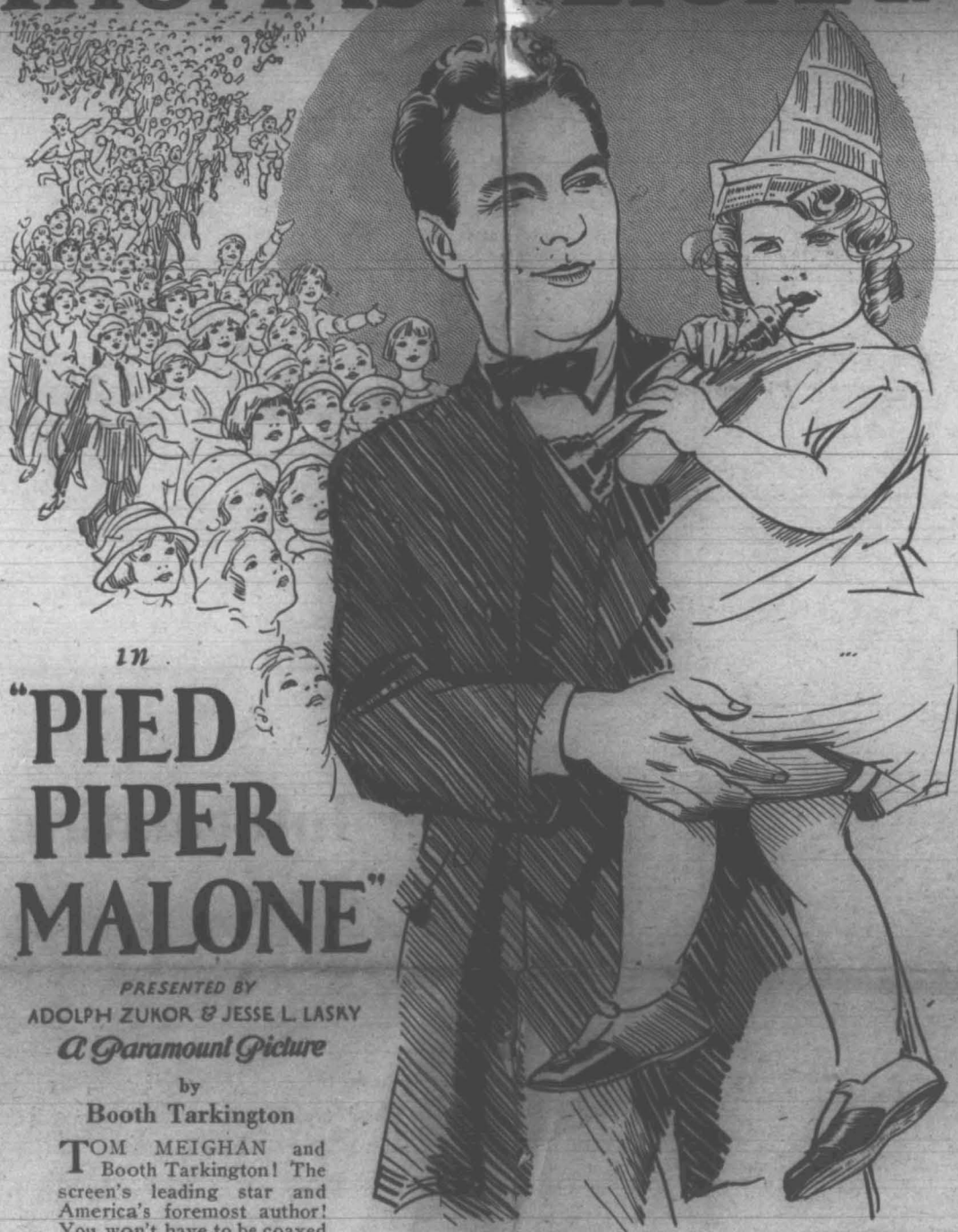
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Truth Will Out

When Jack arrives home, his father tells him that he has been drunk and that he will have nothing to do with him. Jack prepares to leave on the ship. He stops to say goodbye to Patty. She also believes he was in disgrace and Jack tells her that he will never come back to town now that he knows that she does not believe in him.

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"Jack Malone," the hero role played by Meighan in this picture, is a sailor and very fond of the sea. This suggests a tie-up with the Navy recruiting office, if there is one in your town.

Remember that the best possible advertisement for this picture is the name and face of Thomas Meighan. Keep both prominently displayed. The posters give good opportunities for cut-outs to display in your lobby and on your marquee.

The atmosphere of this picture is that of a quaint Maine seaport village. If you use prologues, bear this in mind. How about a sailor's quartet singing "Asleep in the Deep" or some other characteristically sea song?

THE PICTURE AT A GLANCE

STAR—Thomas Meighan, whose every picture is a box-office hit.

STORY—A comedy-mand of love, adventure and fun, with scenes in a picturesque Maine seaport town and on the high seas.

AUTHOR—Booth Tarkington, the most famous living American author. He has written "Alice Adams," "The Conquest of Canaan," "Penrod and Sam," "Clarence," "Magnolia," "Tweedles," and other popular tales.

SUPPORTING CAST—Lois Wilson, the sweetest girl on the screen, heroine of "The Covered Wagon," is the leading woman. The cast includes the veteran and popular George Fawcett; Emma Dunn, stage star of "Old Lady 31" and a well known Broadway actress; Charles Winninger, stage musical comedy star comedian, recently seen in "The Good Old Days;" Peaches Jackson, the darling youngster seen with Meighan in "The Bachelor Daddy," "A Prince There Was," and "The Prince Chap;" Charles Stevenson, seen in "The Spanish Dancer;" Hugh Cameron, stage comedian; and twenty-five other well known players.

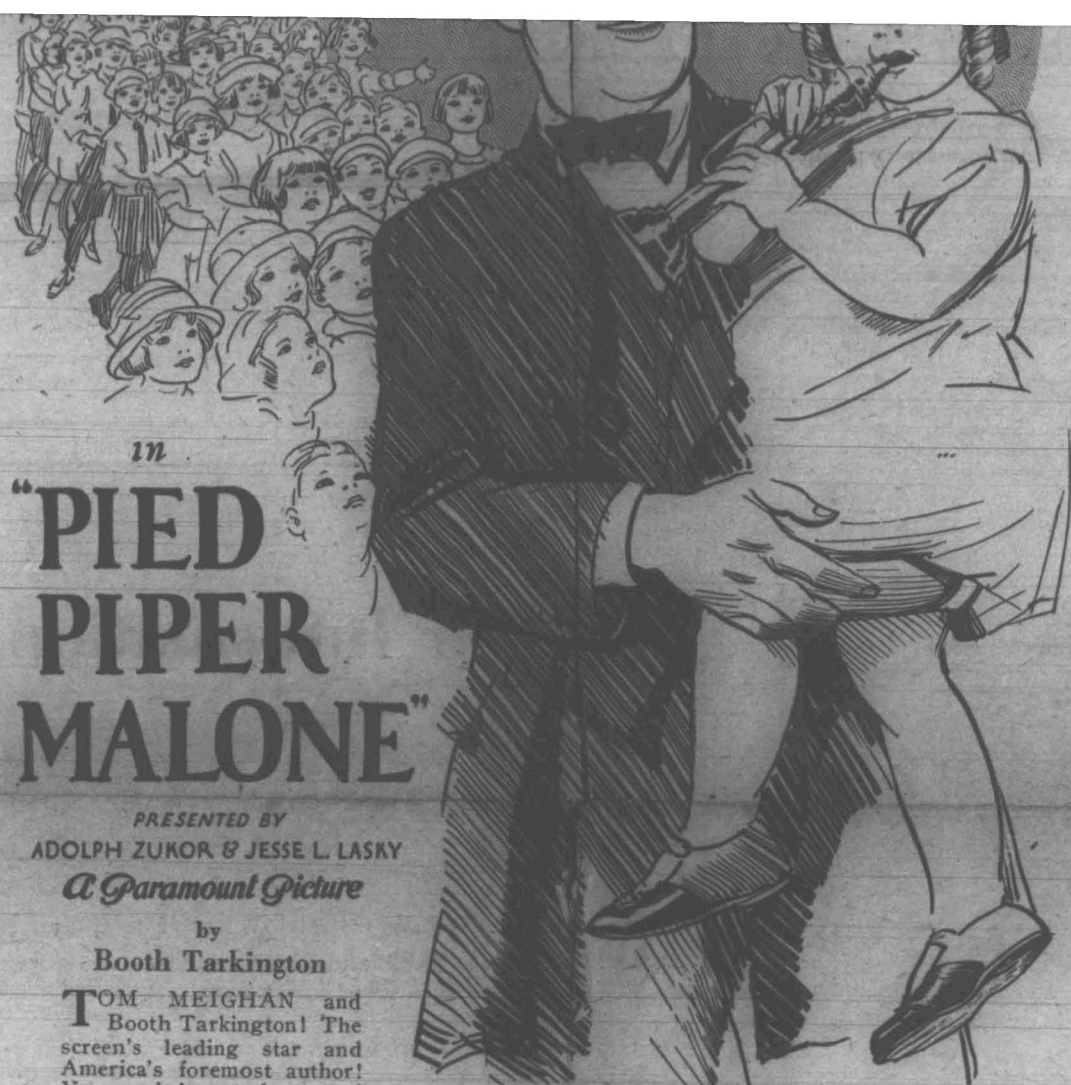
DIRECTOR—Alfred E. Green, who directed "The Bachelor Daddy," "Back Home and Broke," "Woman-Proof," and practically all of Meighan's recent successes.

SCENARIST—Tom Geraghty, who adapted James Cruze's "Hollywood," "Back Home and Broke," and many other successes.

TITLES—By Booth Tarkington and Tom Geraghty, hence very, very good.

TYPE OF PICTURE—Surefire. Probably the finest box-office production Meighan has ever had.

WILL IT MAKE MONEY?—Can a duck swim?



"PIED PIPER MALONE"

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A Paramount Picture

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TOM MEIGHAN and
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You won't have to be coaxed
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Three-column Newspaper Advertisement 3A (Mats Only)

You Know Meighan! You Know Tarkington! So Does the Rest of the World, But Listen!

A LOT is said about individuals who contribute the various portions that go to make up the complete picture. Well, here's one, "Pied Piper Malone," that has a whale of a cast—a personnel that Lloyds would underwrite cheaply and guarantee a tremendous success.

First, there is Thomas Meighan, in the title (or star) role. Tom's magical drawing power and continued growing success do not need any comment. You have too often read and counted his name in dollars.

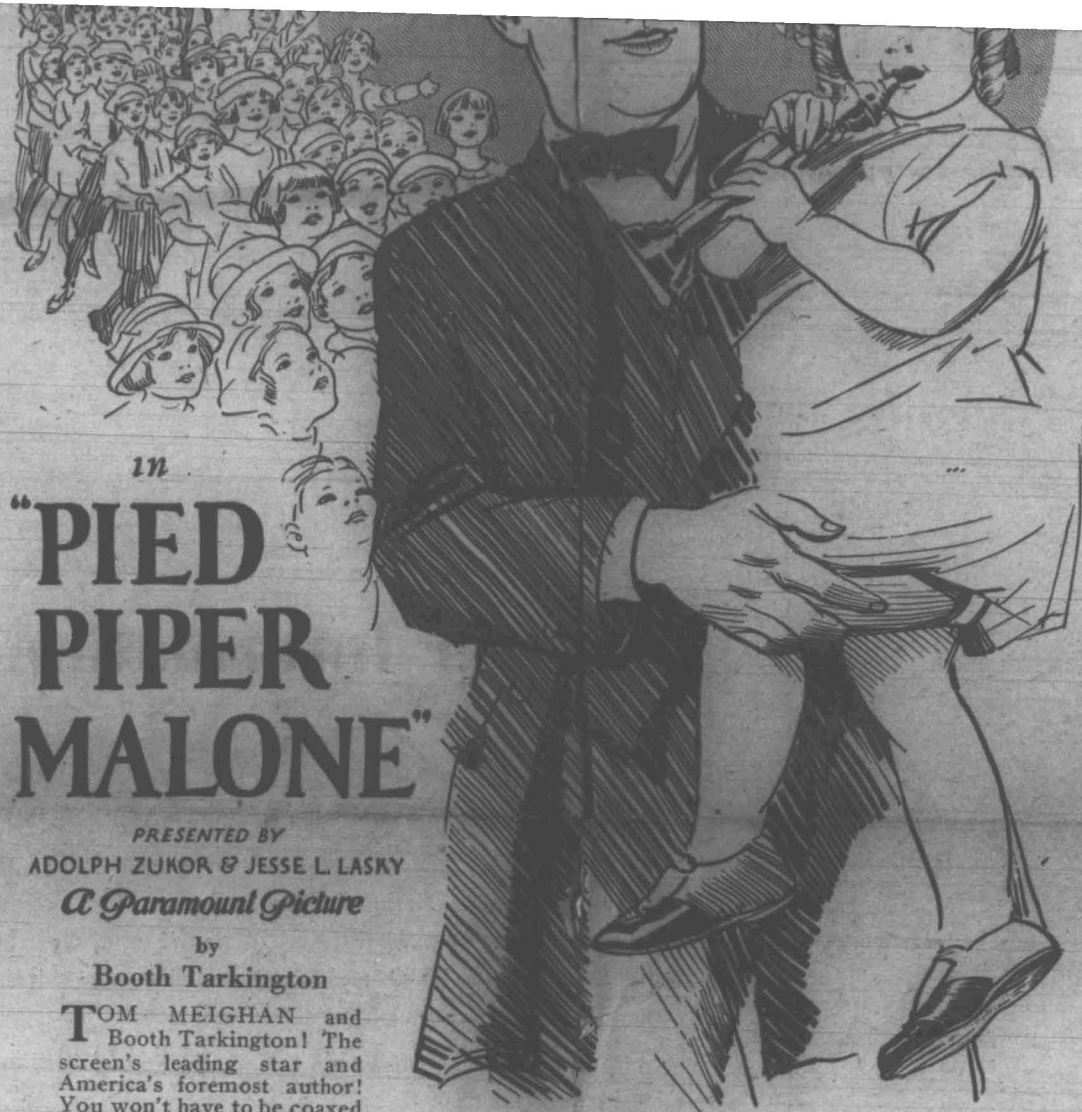
Then there is Booth Tarkington, who wrote the story. Paramount was extremely fortunate in having so great an author write an original story especially for one of its stars. And, confidentially, there is something of a personal element in this—a long close friendship between Mr. Tarkington and Mr. Meighan.

Everyone remembers and loves Tarkington's "Penrod" stories, his "Clarence," "The Flirt," "Alice Adams," "Conquest of Canaan," etc.

Then again, Alfred Green directed "Pied Piper Malone." As the title graphically promises, it is a story of Tom and a flock of lovable children. No one will soon forget "The Bachelor Daddy," which Mr. Green also directed. He also made "Our Leading Citizen," "Back Home and Broke," "The Ne'er-Do-Well" and "Woman-Proof."

And then, Tom Geraghty wrote the scenario. Like Tarkington, he's from Indiana—and like Tom Meighan, he's Irish. Also he worked with Al Green on "Back Home and Broke" and "The Ne'er-Do-Well"; so they make a pretty happy family. Mr. Geraghty also wrote the scenario for "Hollywood."

Last, but by no means least, the production! It's a whopper, and something entirely new. Mr. Tarkington himself picked out the locations around his summer home near Kennebunkport, Maine. This is a virgin ground for picture folk—a snug harbor of healthy, wholesome children and picturesque seamen and fishermen. In this quaint and historic background, Meighan, Tarkington, Green and Geraghty pitched their camp, and, as they all so enthusiastically promised, have come along with one of the most delightful pictures of the year.



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After he leaves, the children Malone had sent to Patty with a box of candy arrive and tell her that they walked home with Jack after he had taken the drunken man to the hotel. This opens Patty's eyes and she sees her mistake. She tells her father that they have done Jack a grave wrong. An effort is made to stop Jack.

Just as the boat is leaving the dock, Patty rushes down to the water's edge and tells Malone that she knows he is guiltless and that she will be waiting for him. The ship moves away with Patty throwing kisses to Jack who returns them, promising an early return home.

"PIED PIPER MALONE"

The Cast

Jack Malone.....	THOMAS MEIGHAN
Patty Thomas.....	Lois Wilson
Mother Malone.....	Emma Dunn
Jas. P. Malone.....	Charles Stevenson
Captain Clarke.....	George Fawcett
Charles Crosby, Jr.....	Paul Ring
Charles Crosby, Sr.....	Maude Brook
Mr. Thomas.....	Joe Burke
Betty Malone.....	Peaches Jackson
Louie, the barber.....	Charles Winninger
Photographer.....	Hugh Cameron
Housekeeper.....	Dorothy Walters

The Malone Sisters..... Pearl Sindelar
Marie Schaefer
Elizabeth Henry
Jean Armour
Blanch Standing
Mollie Ring

The Malone Brothers..... Charles Mussett
Walter Downing
Harry Mayo
Lawrence Barnes
David Wall
Ed Williams

Children: Helen Macks, Marilyn McLain, Florence Rogan, Rita Rogan, Louise Jones, Marie Louise Bobb, Louise Sirkin, Billy Lauder, Charles Walters, Edwin Mills, Leonard Connelly, Bobby Jackson, Dorothy McCann, Billy Baker and Marshall Green.



Thomas Meighan in "Pied Piper Malone"

"PIED PIPER" MATERIAL TO DRAW THE

NOTE TO EXHIBITORS: Your Paramount Exchange has mats of all the ads illustrated in this ad. Also cuts of one, two and two-column supplementary ads. Price list on page 4.

Classy Herald with a Punch



Put this herald to work for you and watch the crowds come!

The original is stunningly colored and contains attractive scenes from the picture and powerful sales talk.

Back page is left blank for your theatre name, play dates, extra talk, etc.

Only \$3.00 per thousand.



Peppy Paragraphs for Ads or Programs

"Everybody's favorite" in a picture everybody will love.

"Pied Piper Malone" will lead you out of the beaten path of movies and into the land of joyous unusual entertainment.

A spanking yarn of the picturesque Maine fishing coast, as fresh as a breeze from sea.

The rollicking fun of "The Bachelor Daddy" with the salty flavor of "Homeward Bound"—a brand new kind of mixture that you'll take to your heart!

If you're looking for clean, wholesome, glorious entertainment, "Pied Piper Malone" will lead you to it.

Meighan's got his gang with him in "Pied Piper Malone"—kiddies of all styles and sizes. And they start to cut up—!

Meighan's in town! Ready to welcome you with another of his joy-for-the-whole-family classics.

All roads lead to "Pied Piper Malone," and "Pied Piper Malone" leads to an hour and a half of solid enjoyment.

Booth Tarkington, most famous of all living American writers, spun this yarn especially for Meighan. So you know what a rattling good yarn it must be!

Tom & Tarkington!



ADOLPH ZUKOR & JESSE L. LASKY PRESENT

THOMAS MEIGHAN

IN "PIED PIPER MALONE" A Paramount Picture



By
Booth
Tarkington

Adapted by Tom Geraghty
Directed by Alfred E. Green

Four-column Newspaper Advertisement

Trailer Information!

National Screen Service, Inc., with offices at 126 West 46th Street, New York, and 845 South Wabash Avenue, Chicago, furnishes good trailers on all Paramount pictures.

On all releases National Screen Service has a Service Trailer consisting of main title and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

On certain special productions National Screen Service has a De Luxe Trailer consisting of beautiful art titles and 200 feet of scenes. This is in every respect a quality article worthy of the production it advertises. De Luxe Trailers cost \$15.00 during the first sixty days after release date and \$10.00 after the first sixty days. A refund of \$2.50 is allowed if returned within three weeks of shipment.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25.00 monthly.

The following Paramount exchanges have these trailers in stock: Salt Lake City, Denver, Seattle, Portland, Oregon; Atlanta, New Orleans, Charlotte, Dallas, Oklahoma City, Minne-

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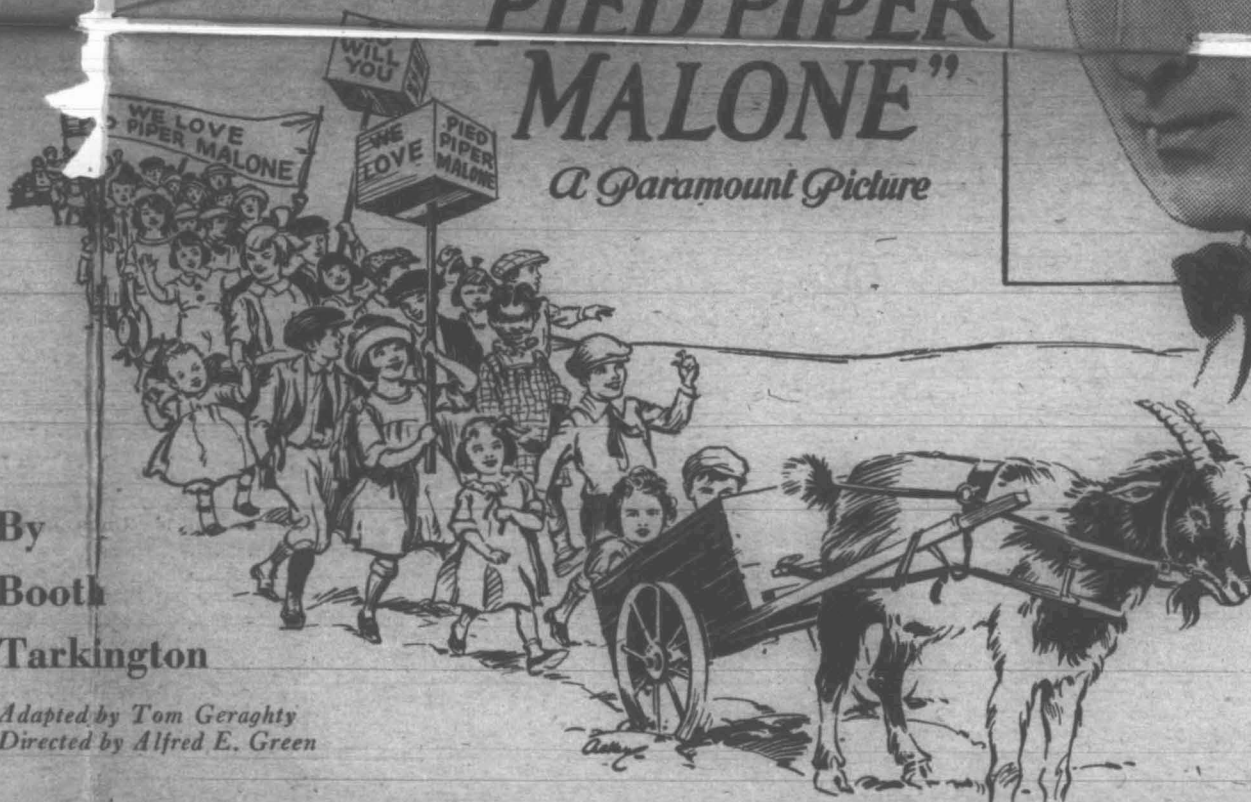
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"Pied
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Teaser Ad

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A
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Picture



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Meighan's in town! Ready to welcome you with another of his joy-for-the-whole-family classics.

All roads lead to "Pied Piper Malone," and "Pied Piper Malone" leads to an hour and a-half of solid enjoyment.

Booth Tarkington, most famous of all living American writers, spun this yarn especially for Meighan. So you know what a rattling good yarn it must be!

Tom & Tarkington!



THOMAS MEIGHAN IN "PIED PIPER MALONE"

PRESENTED BY ADOLPH ZUKOR & JESSE L. LASKY

COME join the merry throng of Meighan followers who will turn out for "Pied Piper Malone." It's a whale of a tale by Booth Tarkington. Cast includes lovely Lois Wilson.

Two-column Press Advertisement 2A



Thomas Meighan
in Booth Tarkington's
"Pied Piper Malone"
A Paramount Picture
Production Mat 1PB

To make ads of production
scenes, add copy and border.



Thomas Meighan
in Booth Tarkington's
"Pied Piper Malone"
A Paramount Picture
Production Mat 1PA

You
bet
they'll
print!



In ordering be sure to
mention the numbers.

Thomas Meighan and Lois Wilson in a scene from
Booth Tarkington's "Pied Piper Malone" A Paramount Picture

Two-column Production Mat 2P

Trailer Information!

National Screen Service, Inc., with offices at 126 West 46th Street, New York, and 845 South Wabash Avenue, Chicago, furnishes good trailers on all Paramount pictures.

On all releases National Screen Service has a Service Trailer consisting of main title and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

On certain special productions National Screen Service has a De Luxe Trailer consisting of beautiful art titles and 200 feet of scenes. This is in every respect a quality article worthy of the production it advertises. De Luxe Trailers cost \$15.00 during the first sixty days after release date and \$10.00 after the first sixty days. A refund of \$2.50 is allowed if returned within three weeks of shipment.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25.00 monthly.

The following Paramount exchanges have these trailers in stock: Salt Lake City, Denver, Seattle, Portland, Oregon; Atlanta, New Orleans, Charlotte, Dallas, Oklahoma City, Minneapolis, Des Moines, Omaha, and Sioux Falls.

Ask the booker at any of these exchanges.

Or order direct from the New York or Chicago offices of National Screen Service, Inc. (There is an N. S. S. Office at 917 South Olive Street, Los Angeles, handling De Luxe Trailers only.)

You can get an excellent Service
Trailer on "Pied Piper Malone"

WIRE OR WRITE—GIVING EXACT PLAY DATES.

Back page is left blank
for your theatre name,
play dates, extra talk, etc.

Only \$3.00 per thou-
sand.

Ads or Programs

love.
ten path of movies and into the land of joy-
coast, as fresh as a breeze from sea.
the salty flavor of "Homeward Bound"—a
rt!
ertainment, "Pied Piper Malone" will lead
Malone"—kiddies of all styles and sizes. And
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Production Mat 1PB

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By
Booth
Tarkington

Adapted by Tom Geraghty
Directed by Alfred E. Green



LEAVE it to
Meighan to
get the famous au-
thors! First it was
George Ade, and
now the first origi-
nal screen story by
Booth Tarkington!
Why say more?
Just you come and
see!

Four-column Newspaper Advertisement 4A (Mats Only)

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WIRE OR WRITE—GIVING EXACT PLAY DATES.

Follow
the
crowd!

"Pied
Piper
Malone"

Teaser Ad

A
Paramount
Picture
THOMAS MEIGHAN
in
"Pied
Piper
Malone"

Type Ad



THOMAS
MEIGHAN
in
"PIED PIPER
MALONE"

PRESENTED BY ADOLPH ZUKOR & JESSE L. LASKY
A Paramount Picture

By

Booth Tarkington

MEIGHAN pictures
never disappoint!
And "Pied Piper Malone,"
Booth Tarkington's first
original screen story, leads
'em all!

One-column Press Ad 1A



Thomas Meighan
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'Pied Piper Malone'
A Paramount Picture
Production Mat 1PA

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Thomas Meighan and Lois Wilson in a scene from
Booth Tarkington's "Pied Piper Malone" A Paramount Picture

Two-column Production Mat 2P



By
Booth
Tarkington

COME along and follow "Pied
Piper Malone" through love
and adventure on land and sea.
Lois Wilson as leading lady, and a
flock of the cutest kids ever seen on
the screen.

Written for the screen by Tom Geraghty
Directed by Alfred E. Green

Two-column Supplementary Press Ad 2AS



Meighan Stars in It; Booth Tarkington Wrote Advertise It - And It's Bound to Be a Big

How To Get Publicity Into the Newspapers

For Your Information

NO picture is good enough to get along without publicity and the free notices about your show that you get into the papers are often more valuable to you than your paid advertising. People sometimes skip the ads but they generally read the news stuff.

In giving material to the newspapers, remember that one of the chief concerns of an editor is that he get his paper out on time. He can't handle your story on his weekly amusement page on Saturday if you don't get it to him until Saturday. Probably he makes up this page in the middle of the week. You must get it in by then. And then give him plenty of time to write a nice head on it and give it a good display. And he will feel a lot more kindly toward you.

The chief thing people are interested in are personalities, as a general rule. They are more interested in Gloria Swanson or Thomas Meighan than they are in what these stars are playing in. They take it for granted that the picture must be good or such good stars wouldn't be in it. Remember this in submitting stories to the paper.

You can often help your story by giving it a local twist of some kind. For instance—"Some of the scenes for this picture were taken in our neighboring town of—". Or "Manager—has arranged a special lobby display for this photoplay and invites you to see it."

If you clip from the press sheet, better paste your clipping upon a 9x12 sheet of white paper. Don't pin it. This will save the editor some trouble.

In getting out your own stories, always type them, using one side of the paper only and leaving two or three spaces between lines.

Don't send in stuff contrary to the newspaper's policy. Don't give a daily with a religious turn, sexy stories, etc.

Don't send carbon copies. They make an editor suspicious. Your story will have more chance and it will be worth the effort if you copy it over many times, sending each paper fresh drafts.

"BOOTH TARKINGTON HAS GIVEN US A WONDERFUL STORY," SAYS TOM MEIGHAN

If Thomas Meighan were a candidate for a public office he probably would not shake hands with more people than he did recently at the Paramount Long Island studio, where he made his latest picture, "Pied Piper Malone," an original story by Booth Tarkington.

The hand shakers were not voters, far from it. They were fifty youngsters, ranging from one year to ten years of age and every morning there was a regular procession of kiddies bringing greetings of the day to their favorite. Some shook hands but some were more fortunate and received a kiss on the cheek and a big hug—especially the blue-eyed girls—from Mr. Meighan.

The children were just as big favorites with Mr. Meighan as he was with them. They followed him around the studio in complete adoration, which he returned with equal enthusiasm. The popular star is literally their "Pied Piper" in the picture.

"I am never so happy as when working with children," said Mr. Meighan as he tugged away from a group of his admirers. "They are so unassuming and so natural. They are a wonderful influence on everybody connected with the picture. We all work just like one big family and even if it is a little harder work we like it. Booth Tarkington has given us a wonderfully human story to make. It is packed with heart throbs, human interest, and romance. There is certainly a joy in working in such a story."

"Pied Piper Malone" opens a.....days' run at the..... Theatre next..... Lois Wilson, leading woman, heads the strong supporting cast, which includes George Fawcett, Cyril Ring, Charles Stevenson, Joe Burke and a host of others. Alfred Green directed the production. Tom Geraghty wrote the scenario.

STAGE COMEDIAN MAKES SCREEN DEBUT

Tom Meighan's Wife's Sister's Husband in "Pied Piper Malone"

Film fans of..... will see in Tom Meighan's new picture, "Pied Piper Malone," coming to the..... Theatre next..... a highly original comedian with a high-powered laugh-provoking talent. His name is Charles Winninger. He is the husband of the musical comedy star, Blanche Ring, sister of Mrs. Thomas Meighan. Winninger has starred on the stage for many years, his most recent appearance being in "The Good Old Days", a comedy based upon Prohibition which amused Broadway for many months. He is one of those spontaneous comedians, like Charlie Chaplin and Ben Turpin, who have but to heave into sight and the spectators start to laugh. Such fun-makers do not need elaborate "gags" to put them over. Winninger has the role of the village barber in "Down East" seaport community in "Pied Piper Malone," and his every move is declared to be a laugh. It is a Paramount picture, and, besides Handsome Tom and Funny Charlie, the cast includes Lois Wilson, the "Covered Wagon Girl", Peaches Jackson, and several other favorites. Booth Tarkington wrote the story.

TARKINGTON ASSISTS IN SCREENING NOVEL

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TOM MEIGHAN HAS HOST OF FRIENDS



THOMAS MEIGHAN starring in
PARAMOUNT PICTURES

Probably no screen star numbers among his acquaintance so many people in the public eye as Thomas Meighan. It is a tribute to the likeable personality of the handsome Paramount player that flappers and philosophers, governors and ball players, authors and concert singers are proud to number him among their friends.

John McCormack, the singer, is a close friend of Meighan's. Tom would as soon wear orange on St. Patrick's Day as miss one of the New York McCormack concerts, when he is within commuting distance of it. At Pinehurst, N. C., recently during the governor's conference, attended by the chief executive of practically every State in the Union, Meighan, who was there for a rest, was sought out by the statesmen and treated them to a pre-release showing of his newest picture.

The friendship of Meighan and George Ade is well known. This started when Tom was playing the masculine lead in Ade's stage comedy, "The College Widow." Incidentally it was during the run of this play that Meighan met Frances Ring, also a member of the cast and now Mrs. Meighan. The Meighan-Ade acquaintance has resulted in such popular pictures as "Our Leading Citizen," "Back Home and Broke," and "Woman-Proof."

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"Pied Piper Malone" A Rhymed Review

By Russell Holman

(With all sorts of apologies)
Oh, Mr. Tarkington,
Oh, Mr. Tarkington,
This story you have written for
the screen
Is sure full of Grade A stuff
And I'm sure it's good enough
For the finest of my pictures
ever seen.
Oh, Mr. Meighan,
Oh, Mr. Meighan,
Your work is as
so clean,
You deserve the very best
That an author can suggest.
It's some story, Mr. Tarkington!
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Come again, Tom, we can't get too much of this.

HERE'S A SHORT ONE

Tom Meighan and a group of kiddies.

Remember the riot they raised in "The Bachelor Daddy"?

DAME FASHION'S GOT HER GOAT



Lois Wilson is in a dilemma. And she blames it all on the fact that the styles change so often. Most of the members of the gentler sex are perfectly agreeable that the styles should change often, but not so with Miss Wilson. Here's the reason:

"I found time enough between pictures recently to get down to town to do some shopping for the first time in six weeks," said Miss Wilson. I bought several new gowns, thinking I would have two or three weeks vacation in which to wear them, as I had just finished my work in the Paramount picture, "The Call of the Canyon" with Richard Dix, only to be informed that I was to start work within a few days opposite Thomas Meighan in the picturization of Booth Tarkington's story, "Pied Piper Malone," which was to be made in the east. This meant a transcontinental trip, and afternoon frocks and dinner gowns would not be just the thing for travel. I had to hang my new gowns up in the closet and let them stay there for a month or so. By that time the styles will be changed again and I will not be able to use them at all."

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Stars in It; Booth Tarkington Wrote It; You Advertise It - And It's Bound to Be a Big B. O. Hit



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Hollywood of the East Has Been Discovered

It's Georgetown, S. C.

THE Hollywood of the east coast has been discovered. It is Georgetown, S. C., and the discoverers are Thomas Meighan, Alfred E. Green and Tom Geraghty.

This trio was in the town for three weeks filming scenes for "Pied Piper Malone," an original story by Booth Tarkington, now a Paramount picture, coming to the Theatre next for a run of days, and they know whereof they speak.

The town has all the qualifications of Hollywood as a place to make pictures and then some more, according to the motion picture people. With three hundred days of sunshine a year, three rivers, a bay, coast line, sandy shores for "Sheik" stuff, a street that would do for the middle west, cotton fields and other conditions Georgetown is an ideal place to film exteriors for motion pictures, according to the information brought back by the Meighan company.

This is the first time any motion picture company has worked in Georgetown and the people proved that southern hospitality is no myth. The players in the Paramount company were entertained by the Chamber of Commerce at the old Indigo club, where George Washington was once a guest and were given automobile rides through the town.

The Paramount company on several occasions were guests on a 30,000 acre estate on an island in Winnyah Bay.

Lois Wilson is Mr. Meighan's leading woman in "Pied Piper Malone." Others included in the cast are George Fawcett, Cyril Ring, Charles Stevenson and Joe Burke.

MOTION PICTURE STUDIO TURNED INTO A NURSERY, KINDERGARTEN AND SCHOOL

In addition to being a motion picture studio the huge building at Astoria, Long Island, where Paramount pictures are made in the East, was turned into a nursery, kindergarten and school during the filming of Thomas Meighan's latest Paramount picture, "Pied Piper Malone." In the cast for this Booth Tarkington story are fifteen children, ranging from the ages of one year to ten, and their welfare was looked after as carefully as it would be if they were at home. For the younger members of this group of young picture players the property department provided more toys and games than the youthful minds ever dreamed existed. A nice cozy place was fitted up for the play room and when the children were not on the scene with Mr. Meighan or Lois Wilson, his leading woman in the picture, they could be found having the time of their lives with the playthings. For the older children books and writing paper and pencils were provided.

The story of "Pied Piper Malone" deals with the life of the Malone family, whose prestige permeates the little waterfront town on the New England coast that Booth Tarkington knows so well, having spent most of his summers there for many years. Interest is centered principally about Jack, the only unmarried son, but not to the exclusion of six brothers and six sisters. All the brothers and sisters have big families and that is the reason for the unprecedented number of children that appear in the picture. In addition to the fifteen regular children twenty others have been used from time to time to augment the crowd of youngsters.

George Fawcett, Cyril Ring, Charles Stevenson and many others appear in the supporting cast.

A GREAT COMEDY TEAM IN THIS PICTURE

Charles Winninger and Hugh Cameron Supply
Fun for Meighan Audiences

Charles Winninger and Hugh Cameron, two of Broadway's best known comedians, appear together in Thomas Meighan's latest Paramount picture, "Pied Piper Malone," adapted by Tom Geraghty from Booth Tarkington's original story and due at the Theatre on

Winninger's work in "The Good Old Days," a recent success in New York City, has fitted him well for the role of Louie, the barber, in this picture.

Mr. Cameron plays the village photographer and you'll die laughing when he has an entire group "watching the birdie" and ready to be shot and then has to tell one of the men to stop posing with his thumbs in the armpits of his vest. And this is but one of the many comedy scenes in "Pied Piper." The inimitable pair keep right at their fun-making throughout its entire length, relieving the tenseness of the highly dramatic acting of the principal players.

Lois Wilson heads the supporting cast which includes George Fawcett, Cyril Ring and Joe Burke.

THOMAS MEIGHAN GIVES BENEFIT

While in Georgetown, S. C., filming scenes for Thomas Meighan's new Paramount picture, "Pied Piper Malone," the entire company joined in a benefit performance for the poor children of the town which netted six hundred dollars. Mr. Meighan and other members of the company made contributions, the balance coming from the townfolk, who paid to see the performance. The funds were used for milk and clothing for the poor

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"BOOTH TARKINGTON HAS GIVEN US A WONDERFUL STORY," SAYS TOM MEIGHAN

If Thomas Meighan were a candidate for a public office he probably would not shake hands with more people than he did recently at the Paramount Long Island studio, where he made his latest picture, "Pied Piper Malone", an original story by Booth Tarkington.

The hand shakers were not voters, far from it. They were fifty youngsters, ranging from one year to ten years of age and every morning there was a regular procession of kiddies bringing greetings of the day to their favorite. Some shook hands but some were more fortunate and received a kiss on the cheek and a big hug—especially the blue-eyed girls—from Mr. Meighan.

The children were just as big favorites with Mr. Meighan as he was with them. They followed him around the studio in complete adoration, which he returned with equal enthusiasm. The popular star is literally their "Pied Piper" in the picture.

"I am never so happy as when working with children," said Mr. Meighan as he tugged away from a group of his admirers. "They are so unassuming and so natural. They are a wonderful influence on everybody connected with the picture. We all work just like one big family and even if it is a little harder work we like it. Booth Tarkington has given us a wonderfully human story to make. It is packed with heart throbs, human interest, and romance. There is certainly a joy in working in such a story."

"Pied Piper Malone" opens a days' run at the Theatre next Lois Wilson, leading woman, heads the strong supporting cast, which includes George Fawcett, Cyril Ring, Charles Stevenson, Joe Burke and a host of others. Alfred Green directed the production. Tom Geraghty wrote the scenario.

STAGE COMEDIAN MAKES SCREEN DEBUT

Tom Meighan's Wife's Sister's Husband in "Pied Piper Malone"

Film fans of will see in Tom Meighan's new picture, "Pied Piper Malone," coming to the Theatre next a highly original comedian with a high-powered laugh-provoking talent. His name is Charles Winninger. He is the husband of the musical comedy star, Blanche Ring, sister of Mrs. Thomas Meighan. Winninger has starred on the stage for many years, his most recent appearance being in "The Good Old Days", a comedy based upon Prohibition which amused Broadway for many months. He is one of those spontaneous comedians, like Charlie Chaplin and Ben Turpin, who have but to heave into sight and the spectators start to laugh. Such fun-makers do not need elaborate "gags" to put them over. Winninger has the role of the village barber in a "down East" seaport community in "Pied Piper Malone," and his every move is declared to be a laugh. It is a Paramount picture, and, besides Handsome Tom and Funny Charlie, the cast includes Lois Wilson, the "Covered Wagon Girl", Peaches Jackson, and several other favorites. Booth Tarkington wrote the story.

TARKINGTON ASSISTS IN SCREENING NOVEL

Booth Tarkington evinced a keen interest in the filming of his story, "Pied Piper Malone," written especially for Thomas Meighan, the star of the Paramount picture which comes to the Theatre next He was on the "sets" during the filming of a greater part of the scenes for the story.

Although several of Mr. Tarkington's novels have been put into picture form, this is the first one he has written originally for the screen and the first one he has actually had a working part in.

The actual working out of the scenario by Tom Geraghty interested the Hoosier author very much—he wanted to be on the spot when his characters were brought to life.

"Pied Piper Malone" is a tale of the New England shipping town of Oldport. It is a sailor's romance. Lois Wilson is leading woman and others in the supporting cast are equally prominent.

NO CHANCE FOR GROUCHES

Centering roles, who have in the past made fun of the seamanship displayed in motion pictures of the sea, will have little chance to cry at Thomas Meighan's "Pied Piper Malone." The action takes place at Kennebunkport, summer home town of the picture's author, Booth Tarkington, and all the extra roles are played by men who were fairly born with oars in their hands. Moreover, Meighan and his fellow players underwent an intensive course in seamanship before setting foot on the deck of the ship in which much of the action takes place.

Meighan has the role of a sea-going man, who is beloved by all the children in town, but who is falsely accused and comes under a cloud. Naturally the ending is a happy one, but not until after Tom has undergone some thrilling emotional and physical adventures.

"Pied Piper Malone," which is a Paramount picture, will be the attraction at the Theatre next and

A SCREEN MOTHER FOR SEVENTEEN YEARS

Seventeen years in mother roles without a single exception is the record of Emma Dunn, prominent in the support of Thomas Meighan in the Paramount picture, "Pied Piper Malone," coming to the Theatre on next for a run of days. The story was written for the star by Booth Tarkington. Still, with that background and with a reputation as one of the most talented portrayals of mother roles on either stage or screen, she expresses a hope that she will be given different characterizations. Pied Piper Malone is her second motion picture venture.

Lois Wilson plays opposite Mr. Meighan in the picture, which was directed by Alfred Green. The cast also includes George Fawcett, Cyril Ring, Charles Stevenson, Claude Brook and Joe Burke.

KIDS LIKE SCHOOL ON SATURDAY

Going to school on Saturday proved a lark for a group of youngsters during filming of scenes for Thomas Meighan's new Paramount picture, "Pied Piper Malone," coming to the Theatre next

Of course they had Lois Wilson for a teacher and there wasn't really any study. All the youngsters had to do was to pretend they were in school, while the camera recorded their action.

Who wouldn't jump at a chance like this?

THOMAS MEIGHAN starring in
PARAMOUNT PICTURES

Probably no screen star numbers among his acquaintance so many people in the public eye as Thomas Meighan. It is a tribute to the likable personality of the handsome Paramount player that flappers and philosophers, governors and ball players, authors and concert singers are proud to number him among their friends.

John McCormack, the singer, is a close friend of Meighan's. Tom would as soon wear orange on St. Patrick's Day as miss one of the New York McCormack concerts, when he is within commuting distance of it. At Pinehurst, N. C., recently during the governor's conference, attended by the chief executive of practically every State in the Union, Meighan, who was there for a rest, was sought out by the statesmen and treated them to a pre-release showing of his newest picture.

The friendship of Meighan and George Ade is well known. This started when Tom was playing the masculine lead in Ade's stage comedy, "The College Widow." Incidentally it was during the run of this play that Meighan met Frances Ring, also a member of the cast and now Mrs. Meighan. The Meighan-Ade acquaintance has resulted in such popular pictures as "Our Leading Citizen," "Back Home and Broke," and "Woman-Proof."

Another author-friend of Meighan is Booth Tarkington, considered by many to be America's foremost writer. For a long time the star has been trying to induce Tarkington to write an original story for him to play in on the screen. At last the famous author consented, with most gratifying results. The story is "Pied Piper Malone," a comedy-drama, with scenes laid at Oldport, Maine, near Tarkington's summer home. The plot deals with an attractive sailor-man and a girl and a bunch of cute kiddies. Lois Wilson is the girl.

"Pied Piper Malone" will be shown at the Theatre next and

HOUSEWIVES! HERE'S A SIGHT FOR SORE EYES

Booth Tarkington has put many interesting situations and much human interest into his first original story for the screen, "Pied Piper Malone," a Paramount picture starring Thomas Meighan and coming to the Theatre for a days' run on next, but one scene in the picture is sure to make women apartment dwellers green with envy. It is a scene in an old fashioned kitchen in an old fashioned New England home. What a thrill the modern woman, with her two burner gas stove will get!

Any Showman Can Make Money On These Meighan Pictures

Thomas Meighan has 100,000,000 fans. He has never had a failure. His former releases are as great money-makers to-day as they ever were. You can play a solid week of Meighan pictures, changing the bill every day if you like, and clean up! It's been done many times, always with big success. Look over the list below.

WHAT EXHIBITORS REPORT ON MEIGHAN PICTURES:

Manslaughter— The best picture I ever ran. No praise too high for it. 100% at box office. Guy Sawyer, Town Hall, Chester, Vt. (M. P. World).	City of Silent Men— Very good picture and worth running again. Chas. Hyde, Grand Theatre, Pierre, S. D. (Ex. Herald).	And then there's— The Miracle Man Male and Female Why Change Your Wife The Prince Chap Civilian Clothes Conrad in Quest of His Youth Frontier of the Stars The Easy Road White and Unmarried A Prince There Was If You Believe It, It's So Pied Piper Malone
The Bachelor Daddy— Good, honest comedy with sprinkling of thrills. Pleased everybody. Jean Dagle, Barth Theatre, Carbon-dale, Ill. (M. P. World).	Homeward Bound— Every time I play a Meighan I think it's the best he ever did. W. E. Tragsdorf, Trag's, Nellisville, Wis. (M. P. World).	Your Paramount exchange has good prints and a complete line of advertising material on every one of these Meighan successes.
Cappy Ricks— This is a great one. Get it. C. A. Angelmrie, Y Theatre, Nazareth, Pa. (M. P. World).	Man Who Saw To-Morrow— Best Meighan so far. Pleased 100 percent. J. L. Katz, Lyric, Woodbine, N. J.	Book any one—or any seven—of the pictures above for Meighan Week. You can't possibly go wrong.
Back Home and Broke— Meighan's best since "Manslaughter." Meighan always draws well. Frank G. Leal, Leal Theatre, Irvington, Cal. (M. P. World).	Conquest of Canaan— Good picture, pleasing all patrons. L. W. McCuan, Kory, Dresden, Tenn. (Ex. Herald).	
The Ne'er-Do-Well— Good entertainment. Good healthy, clean picture. J. M. Blanchard, Strand Theatre, Sunbury, Pa.	Our Leading Citizen— Excellent. Will please any audience.	
	Woman-Proof— Now cleaning up everywhere.	



Lois Wilson is in a dilemma. And she blames it all on the fact that the styles change so often. Most of the members of the gentler sex are perfectly agreeable that the styles should change often, but not so with Miss Wilson. Here's the reason:

"I found time enough between pictures recently to get down to town to do some shopping for the first time in six weeks," said Miss Wilson. I bought several new gowns, thinking I would have two or three weeks vacation in which to wear them, as I had just finished my work in the Paramount picture, 'The Call of the Canyon' with Richard Dix, only to be informed that I was to start work within a few days opposite Thomas Meighan in the picturization of Booth Tarkington's story, 'Pied Piper Malone,' which was to be made in the east. This meant a transcontinental trip, and afternoon frocks and dinner gowns would not be just the thing for travel. I had to hang my new gowns up in the closet and let them stay there for a month or so. By that time the styles will be changed again and I will not be able to use them at all."

And yet some people believe that motion picture actresses don't lead busy lives!

"Pied Piper Malone," starring Thomas Meighan, will be the feature at the Theatre next to remain for days. It's a delightful romance of the sea. Others in the cast include George Fawcett, Emma Dunn, Cyril Ring, Claude Brook, Charles Stevenson and Joe Burke. Alfred E. Green directed, Tom Geraghty making the adaptation.

TARKINGTON, ADE AND IBANEZ MEET AT STUDIO

The Paramount Long Island studio is getting to be a rendezvous for famous authors these days. No sooner had George Ade stepped out after finishing work on Thomas Meighan's latest picture, "Woman-Proof", which he wrote, than Booth Tarkington took up the chair to aid in the preparation for the screening of his original story, "Pied Piper Malone," which was filmed with Mr. Meighan in the star role at the studio. Vicente Blasco Ibanez, who was in New York for a few days, also was a visitor at the studio.

Tarkington took an active interest in the filming of his story for the first time in his career with "Pied Piper Malone," a story of the shipping town of Oldport, where the Malones own everything in sight. Lois Wilson plays opposite the star. George Fawcett, Joe Burke and Charles Stevenson play in the strong supporting cast.

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THOMAS MEIGHAN starring in
PARAMOUNT PICTURES

—and for Tom Meighan at that. It's "Pied Piper Malone" which opened at the Theatre last night, a comedy-drama with the star in the role of Jack Malone, third mate of the S. S. Langland, Captain Clarke in command. George Fawcett plays the Captain. Malone is a regular "Pied Piper" to all the kiddies in town. He is "Uncle Jack" to all.

In this case there's not a girl in every port, only in Oldport, Jack's home town, and that's Patty Thomas, the mayor's daughter. Lois Wilson has this part. Charlie Crosby (Cyril Ring), second officer of the Langland, has always claimed Patty as his girl. There is great rivalry between the two men.

Malone is unjustly accused of the responsibility for the loss of the Langland while under the influence of liquor when on duty. Only his parents, Patty and the children, believe in him. He beats up Charlie Crosby, when he finds him urging Captain Clarke to "have another" on him in Oldport's only blind tiger. He brings Clarke back into the good graces of the community, the latter in turn sets Jack alight with the townfolk. Malone gets another vessel for Clarke and sails himself as first officer. Patty is on the dock to see them off. She will be waiting—for Jack when they return.

Alfred Green directed the production which Tom Geraghty adapted. Charles Stevenson, Joe Burke and others are in the cast.

HE'S BACK AGAIN

"Pied Piper Malone" is Tom Meighan's latest. Booth Tarkington wrote the story, a screen original. It's a Paramount picture, which was shown for the first time in... yesterday at the... Theatre. Lois Wilson is the girl and George Fawcett, Cyril Ring and Charles Stevenson are in the cast. Alfred E. Green directed.

It's a story of sea-faring folk, ships and shipping—of small-town romance with an appeal not unlike that of "The Bachelor Daddy." Mr. Meighan had a good taste of the sea in "Homeward Bound" and has tried his luck at it again.

Come again, Tom, we can't get too much of this.

HERE'S A SHORT ONE

Tom Meighan and a group of kiddies: Remember the riot they raised in "The Bachelor Daddy"?

Tom's back with the youngsters again at the... Theatre in a Booth Tarkington story, "Pied Piper Malone." It's a fine wholesome love tale, produced by Alfred Green. Lois Wilson, George Fawcett, Cyril Ring, Charles Stevenson and others play in support.

Wilson
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Paramount
Pictures

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The Paramount company on several occasions were guests on a 30,000 acre estate on an island in Winwyah Bay.

Lois Wilson is Mr. Meighan's leading woman in "Pied Piper Malone." Others included in the cast are George Fawcett, Cyril Ring, Charles Stevenson and Joe Burke.

MOTION PICTURE STUDIO TURNED INTO A NURSERY, KINDERGARTEN AND SCHOOL

In addition to being a motion picture studio the huge building at Astoria, Long Island, where Paramount pictures are made in the East, was turned into a nursery, kindergarten and school during the filming of Thomas Meighan's latest Paramount picture, "Pied Piper Malone." In the cast for this Booth Tarkington story are fifteen children, ranging from the ages of one year to ten, and their welfare was looked after as carefully as it would be if they were at home. For the younger members of this group of young picture players the property department provided more toys and games than the youthful minds ever dreamed existed. A nice cozy place was fitted up for the play room and when the children were not on the scene with Mr. Meighan or Lois Wilson, his leading woman in the picture, they could be found having the time of their lives with the playthings. For the older children books and writing paper and pencils were provided.

The story of "Pied Piper Malone" deals with the life of the Malone family, whose prestige permeates the little waterfront town on the New England coast that Booth Tarkington knows so well, having spent most of his summers there for many years. Interest is centered principally about Jack, the only unmarried son, but not to the exclusion of six brothers and six sisters. All the brothers and sisters have big families and that is the reason for the unprecedented number of children that appear in the picture. In addition to the fifteen regular children twenty others have been used from time to time to augment the crowd of youngsters.

George Fawcett, Cyril Ring, Charles Stevenson and many others appear in the supporting cast.

A GREAT COMEDY TEAM IN THIS PICTURE

Charles Winninger and Hugh Cameron Supply Fun for Meighan Audiences

Charles Winninger and Hugh Cameron, two of Broadway's best known comedians, appear together in Thomas Meighan's latest Paramount picture, "Pied Piper Malone," adapted by Tom Geraghty from Booth Tarkington's original story and due at the... Theatre on...

Winninger's work in "The Good Old Days," a recent success in New York City, has fitted him well for the role of Louie, the barber, in this picture.

Mr. Cameron plays the village photographer and you'll die laughing when he has an entire group "watching the birdie" and ready to be shot and then has to tell one of the men to stop posing with his thumbs in the armpits of his vest. And this is but one of the many comedy scenes in "Pied Piper." The inimitable pair keep right at their fun-making throughout its entire length, relieving the tenseness of the highly dramatic acting of the principal players.

Lois Wilson heads the supporting cast which includes George Fawcett, Cyril Ring and Joe Burke.

THOMAS MEIGHAN GIVES BENEFIT

While in Georgetown, S. C., filming scenes for Thomas Meighan's new Paramount picture, "Pied Piper Malone," the entire company joined in a benefit performance for the poor children of the town which netted six hundred dollars. Mr. Meighan and other members of the company made contributions, the balance coming from the townfolk, who paid to see the performance. The funds were used for milk and clothing for the poor children of the community.

Before the performance the Chamber of Commerce of Georgetown gave a reception for the Paramount company and a large part of the town's population turned out to extend hospitality to the motion picture people. It was the first time that a motion picture company had used Georgetown as a locale for a picture and the event was one of unusual interest to everybody.

"Pied Piper Malone" will be the feature at the... Theatre next... Lois Wilson has the principal feminine role. Others in the cast include George Fawcett, Charles Stevenson and Cyril Ring. Alfred Green was the director.

LOIS WILSON ONCE A SCHOOL MA'AM

Lois Wilson, who plays the role of Patty Thomas, the young school teacher in Thomas Meighan's latest Paramount picture, "Pied Piper Malone," got her training for the role before she went into motion pictures. She was a school ma'am in Alabama before she won a beauty contest and became a motion picture actress.

"This is the most natural role I have had since I began in pictures," Miss Wilson said after going through the first scenes of the production, which was made from the original story by Booth Tarkington. "All I have to do is to close my eyes and remember what I used to do down in Alabama when I tried to make the youngsters behave."

Others in the supporting cast are George Fawcett, Cyril Ring and Charles Stevenson. Alfred Green directed.

The picture is due at the... Theatre...

EXTRA! IMPORTANT DISCOVERY

Thomas Meighan and his company of Paramount players, who went to Georgetown, S. C., to film exterior scenes for "Pied Piper Malone," an original story by Booth Tarkington, discovered that influenza was not the new disease that people thought it was a few years ago, when the influenza epidemics wrought havoc in this country. In the Georgetown cemetery Tom Geraghty, who wrote the scenario for the picture,—only a scenario writer would go to a cemetery for recreation—discovered on a tombstone that in 1803 a citizen of Georgetown died of influenza.

Lois Wilson is the girl in "Pied Piper," which comes to the... theatre next... George Fawcett is also in the cast.

GENERAL LAFAYETTE'S HOME FILMED

The home that housed General Lafayette, when he landed in Georgetown, S. C., in Revolutionary days was used in Thomas Meighan's latest Paramount picture, "Pied Piper Malone." All the exteriors for the Booth Tarkington story were filmed in the southern city and for the Malone home in the picture the old colonial house, that has stood for over a century, was used by Director Alfred E. Green. The story is told that one night at a dance Lafayette, who was dancing with the belle of the town, was shot at by a jealous suitor. The townspeople of Georgetown point out the bullet hole in the door casement to all visitors.

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This is a great one. Get it. C. A. Angelmirie, Y Theatre, Nazareth, Pa. (M. P. World).
Back Home and Broke—
Meighan's best since "Manslaughter." Meighan always draws well. Frank G. Leal, Leal Theatre, Irving-ton, Cal. (M. P. World).
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And then there's—
The Miracle Man
Male and Female
Why Change Your Wife
The Prince Chap
Civilian Clothes
Conrad In Quest of His Youth
Frontier of the Stars
The Easy Road
White and Unmarried
A Prince There Was
If You Believe It, It's So
Pied Piper Malone

Your Paramount exchange has good prints and a complete line of advertising material on every one of these Meighan successes.

Book any one—or any seven—of the pictures above for Meighan Week. You can't possibly go wrong.



Thomas Meighan in "Pied Piper Malone"

PARAMOUNT PAPER THAT PACKS THE

"If It's Worth Running, It's Worth Advertising"

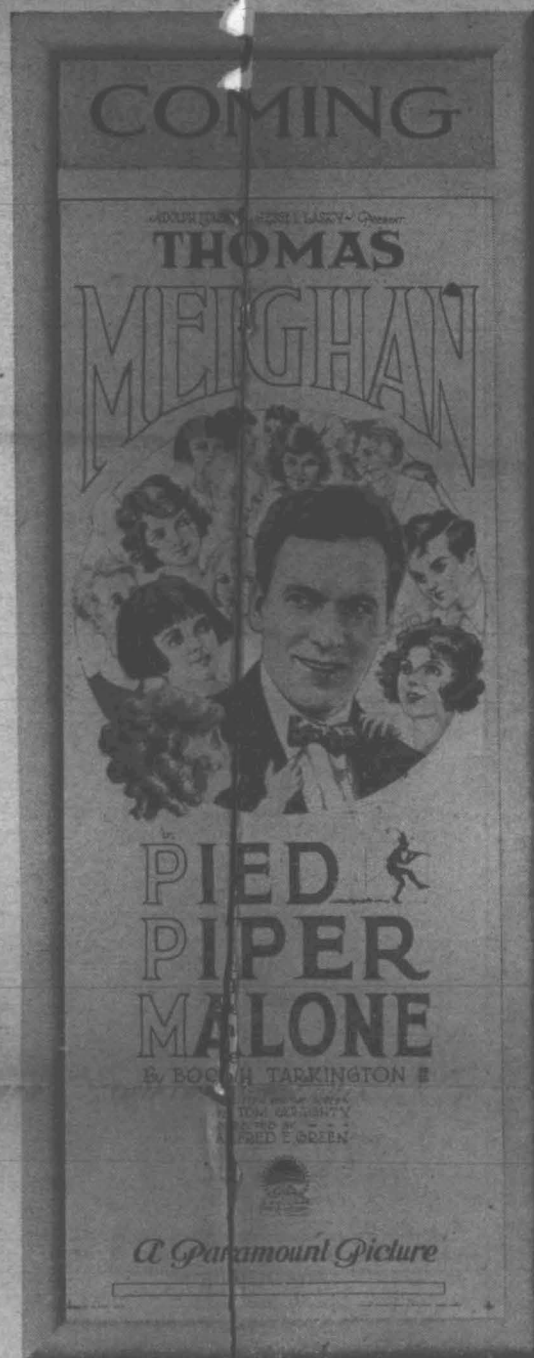


It's Colored INSERT CARD

Insert cards are the handy men of the poster family — you'll find a dozen different uses for them and they're cheap!



CLASSY COLORED CARDS FOR YOUR LOBBY
(Each 11" x 14")



SET OF EIGHT

WINDOW CARD

On the right is a reproduction of the window card on "Pied Piper Malone."

The original is a beauty—snappily colored and a positive eye-catcher.

At 7c apiece—less in large quantities—you'll surely want a lot of them to distribute in your stores.

Price List for Advertising Material

All these advertising aids can be secured from your exchange. Send list of what you want, with check or money order.

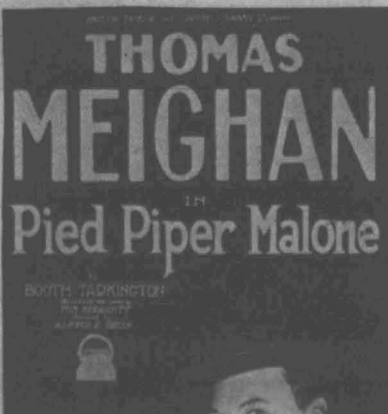
NOTE: The prices quoted below are base prices only. The more advertising you buy, the less the individual advertising costs. Get the QUANTITY PRICE SCHEDULE from your Exchange. Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS (as illustrated on this page)		One Column.....	.05
One Sheet (1A and 1B).....	\$.15	Two Column.....	.10
Three Sheet (3A and 3B).....	.45	Supplementary (Two Column) (Adv. Only).....	.10
Six Sheet (6A).....	.75	Three Column (Adv. Only).....	.15
Twenty-four Sheet (24A).....	2.40	Four Column (Adv. Only).....	.25
PHOTOS FOR YOUR LOBBY		Seven Column (Adv. Only).....	.50
22 x 28 (Colored).....	.40	FOR GENERAL EXPLOITATION	
11 x 14 Set of Eight (Colored).....	.60	GILT-EDGED FRAMES (Size 17 x 43 in.).....	1.50
FOR NEWSPAPER ADS		Insert Cards (14 x 36 in. to fit above).....	.25
ADVERTISING CUTS		Heralds, per thousand.....	3.00
One Column.....	.35	Window Card.....	.07
Two Column.....	.65	Announcement Slide.....	.15
Supplementary (Two Column).....	.25	Publicity Photos, Each.....	.10
		Trailers—National Screen Service, 126 W. 46th St., New York City 845 So. Wabash Ave., Chicago, Ill.	

Press Books and Music Cues are gratis.

Put It Over

Here are snappy, artistic posters—the kind a Meighan production merits. Use them.



With Pos

Nobody with eyes can miss the appeal of these posters. They are winners. And



Thomas Meighan in "Pied Piper Malone"

AMOUNT PAPER THAT PACKS THE PUNCH

"If It's Worth Running, It's Worth Advertising"

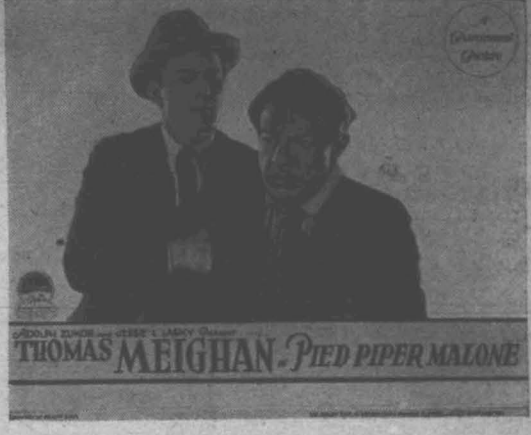


It's Colored INSERT CARD

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FOR YOUR LOBBY



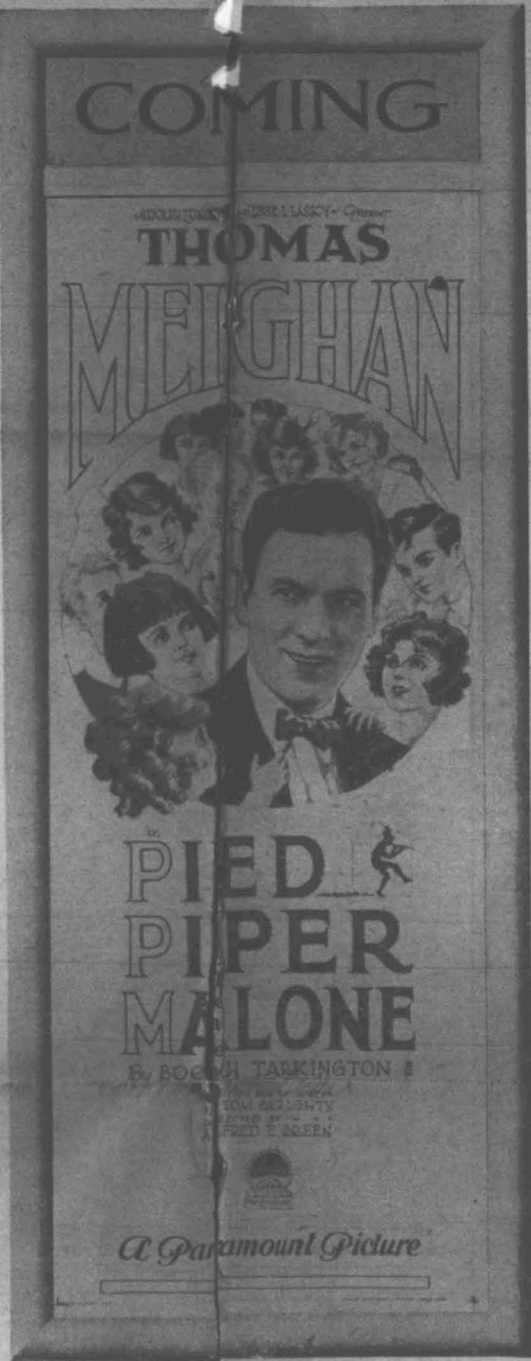
SET OF EIGHT BEAUTIFUL LOBBY PHOTOS

Advertising Material

our exchange. Send list of what only. The more advertising you QUANTITY PRICE SCHEDULE transportation charges, etc., the prices Price List from your Exchange.

ADVERTISING, PRODUCTION, ETC.	
1 in.05
2 in.10
3 in.15
4 in.20
5 in.25
6 in.30
7 in.35
8 in.40
9 in.45
10 in.50
FOR GENERAL EXPLOITATION	
12 in.	1.50
14 in.	2.25
16 in.	3.00
18 in.	3.75
20 in.	4.50
22 in.	5.25
24 in.	6.00
26 in.	6.75
28 in.	7.50
30 in.	8.25
32 in.	9.00
34 in.	9.75
36 in.	10.50
38 in.	11.25
40 in.	12.00
42 in.	12.75
44 in.	13.50
46 in.	14.25
48 in.	15.00
50 in.	15.75
52 in.	16.50
54 in.	17.25
56 in.	18.00
58 in.	18.75
60 in.	19.50
62 in.	20.25
64 in.	21.00
66 in.	21.75
68 in.	22.50
70 in.	23.25
72 in.	24.00
74 in.	24.75
76 in.	25.50
78 in.	26.25
80 in.	27.00
82 in.	27.75
84 in.	28.50
86 in.	29.25
88 in.	30.00
90 in.	30.75
92 in.	31.50
94 in.	32.25
96 in.	33.00
98 in.	33.75
100 in.	34.50

National Screen Service, 126 W. 46th St., New York City 845 So. Wabash Ave., Chicago, Ill. are gratis.

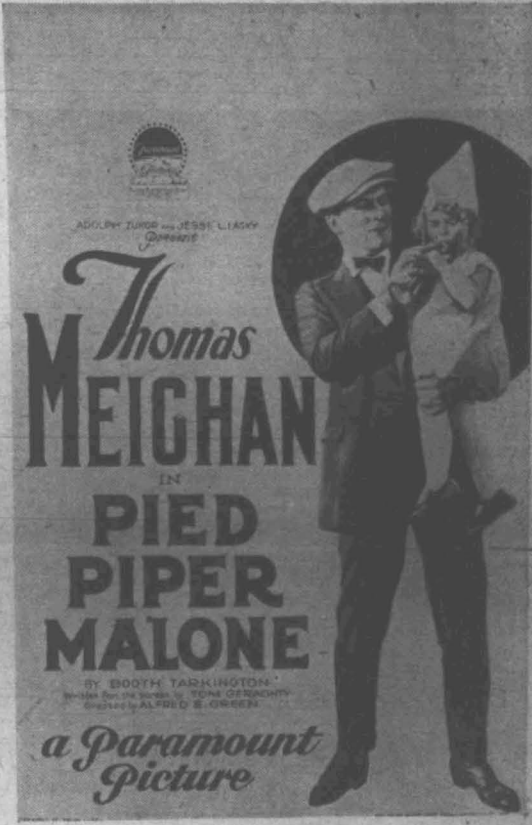


WINDOW CARD

On the right is a reproduction of the window card on "Pied Piper Malone."

The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece—less in large quantities—you'll surely want a lot of them to distribute in your local stores.



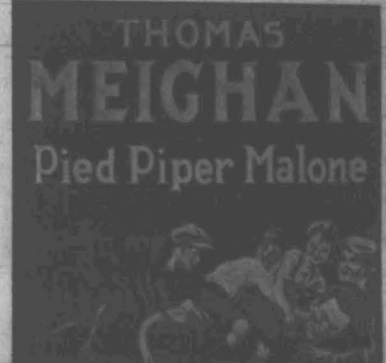
It Over

ppy, artistic posters—the kind production merits. Use them.



With Posters

Nobody with eyes can miss the appeal of these posters. They are winners. And cost little.





CLASSY COLORED CARDS FOR YOUR LOBBY
(Each 11" x 14")



SET OF EIGHT

WINDOW CARD

On the right is a reproduction of the window card on "Pied Piper Malone."

The original is a beautifully colored and a positive catcher.

At 7c apiece—less in large quantities—you'll surely want a set of them to distribute in your stores.

Price List for Advertising Material

All these advertising aids can be secured from your exchange. Send list of what you want, with check or money order.

NOTE: The prices quoted below are base prices only. The more advertising you buy, the less the individual advertising costs. Get the QUANTITY PRICE SCHEDULE from your Exchange. Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS (as illustrated on this page)		One Column.....	
One Sheet (1A and 1B).....	\$.15	Two Column.....	.10
Three Sheet (3A and 3B).....	.45	Supplementary (Two Column) (Adv. Only).....	.10
Six Sheet (6A).....	.75	Three Column (Adv. Only).....	.15
Twenty-four Sheet (24A).....	2.40	Four Column (Adv. Only).....	.25
		Seven Column (Adv. Only).....	.50
PHOTOS FOR YOUR LOBBY		FOR GENERAL EXPLOITATION	
22 x 28 (Colored).....	.40	GILT-EDGED FRAMES (Size 17 x 43 in.).....	1.50
11 x 14 Set of Eight (Colored).....	.60	Insert Cards (14 x 36 in. to fit above).....	.25
		Heralds, per thousand.....	3.00
FOR NEWSPAPER ADS		Window Card.....	.07
ADVERTISING CUTS		Announcement Slide.....	.15
One Column.....	.35	Publicity Photos, Each.....	.10
Two Column.....	.65		
Supplementary (Two Column).....	.25		

Press Books and Music Cues are gratis.

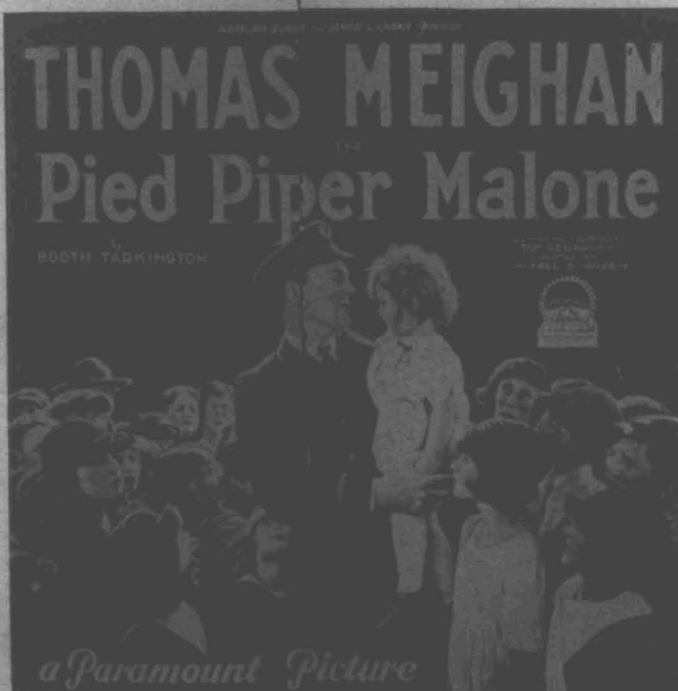


Put It Over

Here are snappy, artistic posters—the kind a Meighan production merits. Use them.



Colored Lobby Card (22" x 28")



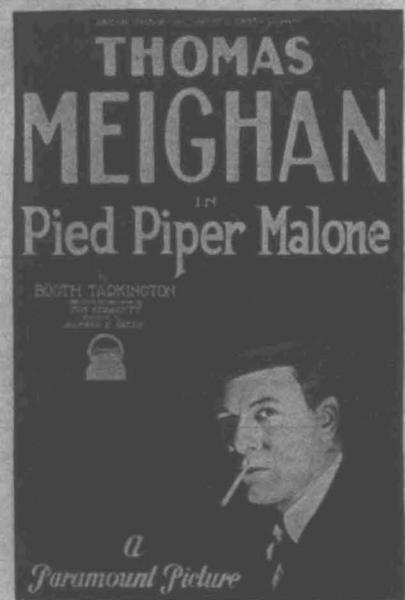
Six-Sheet Poster 6A

With Pos

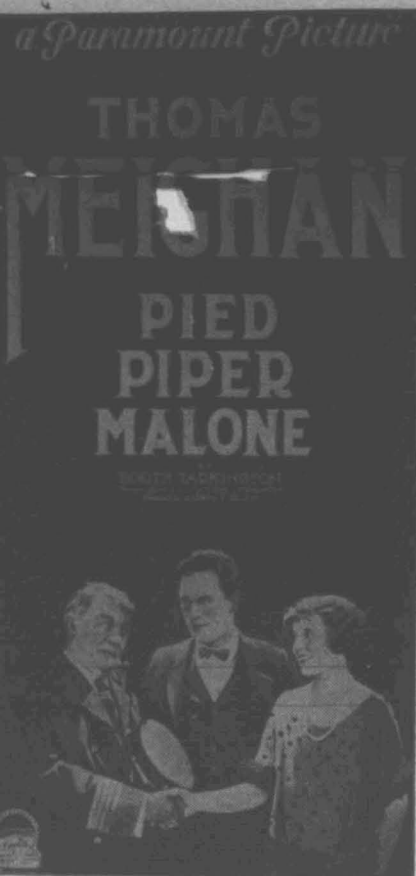
Nobody with eyes can miss the posters. They are winners.



Announcement S



One-Sheet Poster 1A



Three-Sheet Poster 3A



Twenty-four Sheet Poster 24A

MEIGHAN



PIED
PIPER
MALONE

BY BOOTH TARKINGTON

SCREENPLAY BY TOM GERRAULT
DIRECTED BY ALFRED E. GREEN

A Paramount Picture

THOMAS MEIGHAN *PIED PIPER MALONE*

THOMAS MEIGHAN *PIED PIPER MALONE*

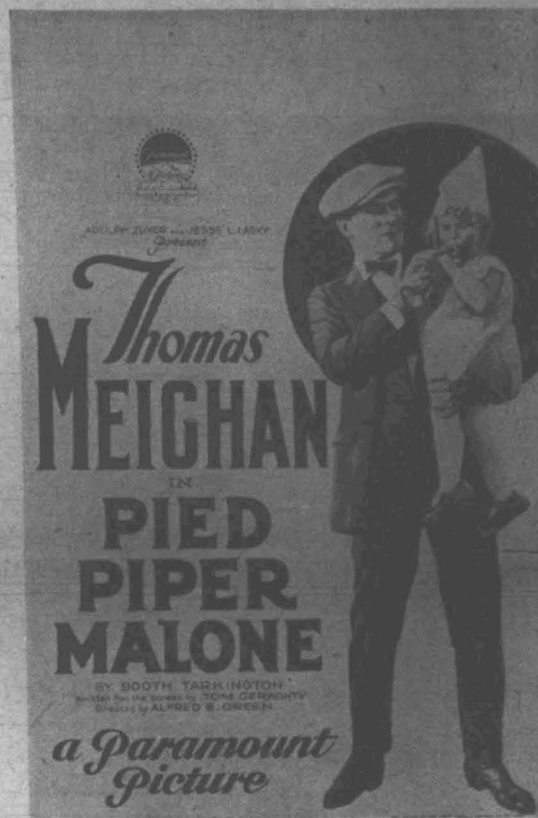
SET OF EIGHT BEAUTIFUL LOBBY PHOTOS

WINDOW CARD

On the right is a reproduction of the window card on "Pied Piper Malone."

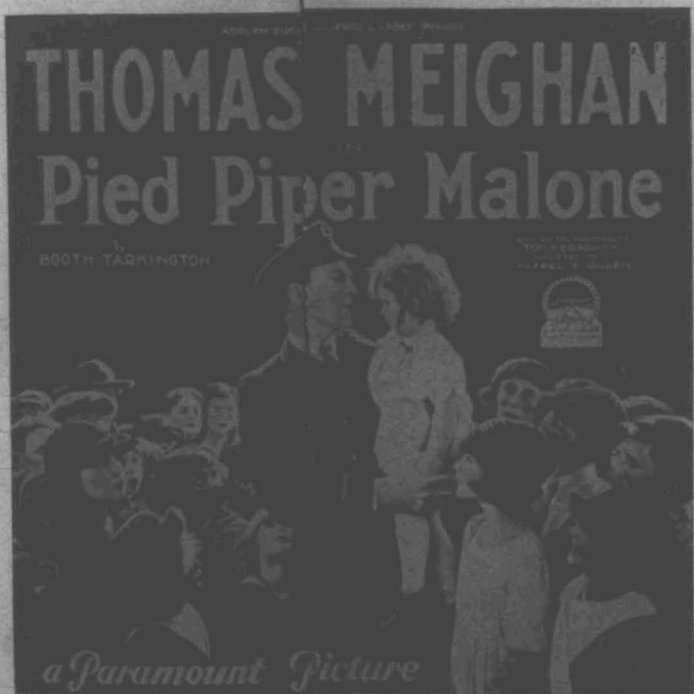
The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece—less in large quantities—you'll surely want a lot of them to distribute in your local stores.



With Posters

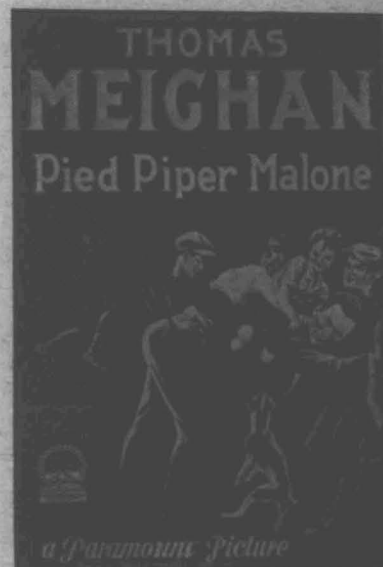
Nobody with eyes can miss the appeal of these posters. They are winners. And cost little.



Six-Sheet Poster 6A



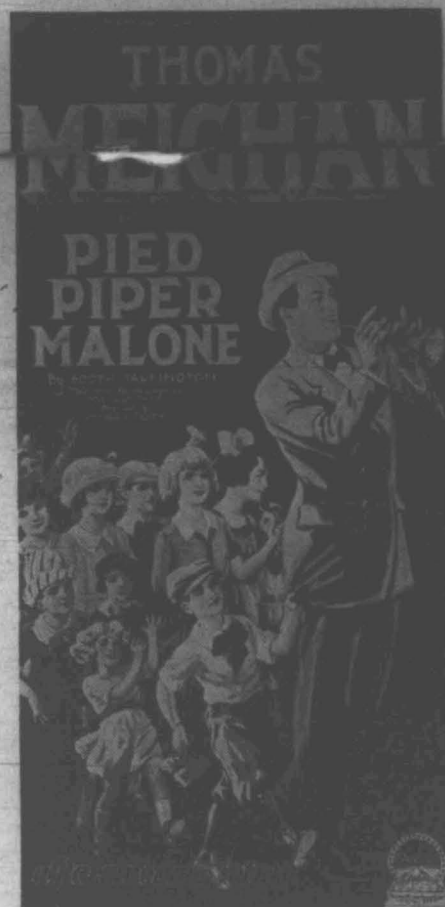
Announcement Slide



One-Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three-Sheet Poster 3B

Washington, D. C.

Register of Copyrights
Washington, D. C.

February 6, 1924

FEB -6 1924

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Pied Piper Malone (8 reels)

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Pied Piper Malone	2/6/1924	L ©CL 19886

The return of the above copies was requested by the said
Company, by its agent and attorney on the 6 day of
February and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress